

04-05-01 A



Attorney Docket No. 108.0005-00000  
 Customer No. 22882  
 Express Mail Label No. EL541275343US

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

11033 USPTO  
 09/03/01

In re application of:

Tiffany A. Thompson et al.

Serial No: N/A

Filed: April 3, 2001

For: INTERNET PROTOCOL-BASED INTERSTITIAL  
ADVERTISING

Box PATENT APPLICATION  
 Assistant Commissioner for Patents  
 Washington, D.C. 20231

Dear Sir:

Transmitted herewith for filing is the patent application identified above.

- 26 total page(s) of application including specification, claims (68 total; 6 independent) and abstract are enclosed.
- Declaration and Power of Attorney  is enclosed (unsigned)  will follow.
- 6 sheet(s) of drawings ( formal  informal) is(are) enclosed.
- An assignment of the invention to \_\_\_\_\_  is enclosed  will follow.
- An associate power of attorney  is enclosed  will follow.
- A verified statement to establish small entity status under 37 C.F.R. §§ 1.9 & 1.27 is enclosed.
- A certified copy of \_\_\_\_\_ Patent Application No. \_\_\_\_\_ filed \_\_\_\_\_ from which priority is claimed under 35 U.S.C. § 119 is enclosed.
- IDS enclosed ( with references).
- Preliminary Amendment is enclosed.

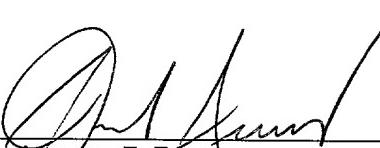
CALCULATION OF FEES								
ITEM		TOTAL NO. OF CLAIMS		NO. OF CLAIMS OVER BASE	LG/SM \$ ENTITY FEE		\$ AMOUNT	\$ FEE
A	TOTAL CLAIMS FEE	68	-20	48	LG=\$18 SM=\$9	\$18	864	
B	INDEPENDENT CLAIMS FEE*	6	-3	3	LG=\$80 SM=\$40	\$80	240	
C	SUBTOTAL - ADDITIONAL CLAIMS FEE (ADD FINAL COLUMN IN LINES A + B)							
D	MULTIPLE-DEPENDENT CLAIMS FEE LARGE ENTITY FEE = \$270 SMALL ENTITY FEE = \$135							
E	BASIC FEE LARGE ENTITY FEE = \$710 SMALL ENTITY FEE = \$355							
F	TOTAL FILING FEE (ADD TOTALS FOR LINES C, D, AND E)							
G	ASSIGNMENT RECORDING FEE \$ 40							
	*LIST INDEPENDENT CLAIMS [LIST OF INDEPENDENT CLAIMS]							

- A check in the amount of \$ 1,814.00 to cover the above fees is enclosed.

- The Commissioner is hereby authorized to charge any deficiency for the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-1068. **A copy of this sheet is enclosed.**
- Any additional filing fees required under 37 C.F.R. § 1.16
- Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,  
MARTIN & FERRARO LLP

By:

  
Amedeo F. Ferraro  
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Attorney for Applicant(s)

Date: 4-3-01

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PATENT  
Attorney Docket No. 108.0005-00000  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Tiffany A. Thompson et al. )  
Serial No.: (not yet assigned) )  
Filed: April 3, 2001 )  
For: INTERNET PROTOCOL-BASED )  
INTERSTITIAL ADVERTISING )

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

**CERTIFICATE OF MAILING VIA U.S. EXPRESS MAIL**

Express Mail Mailing Label No. EL541275343US

Date of Deposit: April 3, 2001

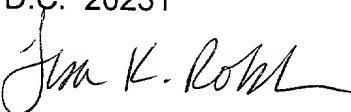
I hereby certify that:

1. Transmittal Letter (in duplicate)
2. 26 total pages of application including specification, claims (68 total; 6 independent), and Abstract
3. 6 sheets of formal drawings (A4 paper, Figs. 1-7)
4. Combined Declaration and Power of Attorney (unsigned)
5. Information Disclosure Statement, PTO Form 1449 and copy of cited reference
6. Check in the amount of \$1,814.00 (filing fee and extra claims fee)
7. Self-addressed stamped return postcard receipt

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service with sufficient postage under 37 C.F.R. § 1.10 on the date indicated above and are addressed to:

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Date: April 3, 2001

  
Lisa K. Robbins

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